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JULIUS ROEHRS COMPANY

Rutherford
New Jersey

N. J.: Rutherford 2-0090

Rutherford 2-0091

N. Y.: Longacre 5-4228



TRADE LIST — NOVEMBER 1944

THANKS
GIVING



NOVEMBER 23

CHRYSANTHEMUMS IN POTS



Large flowered, proven varieties, assorted colors

yellow, pink, bronze, white..... 1.50, 2.00, 3.00
Standards, 8" pot, 3½-4' high..... 5.00
Cascade, bush, single yellow (early Nov. only).. 3.00, 4.00, 5.00

FERN DISHES

Pottery planted with assorted Table Ferns; suitable as center-piece for livingroom or office. 1.50

ADVANCE CHRISTMAS LIST

For your convenience in placing early orders

AZALEAS, Indica	1.50, 2.00, 2.50
Coral Bells	1.00, 1.50, 2.00
BEGONIA	1.50, 2.00, 2.50, 3.50
CYCLAMEN	1.50, 2.50, 3.50
POINSETTIAS	1.50, 1.75, 2.00, 2.50, 3.50, 4.50, 6.00, 8.00, 12.00, 15.00

Also Araucarias, Cherries, Kalanchoe
Foliage Plants and Dishgardens

ROEHRS NOVEMBER OFFERINGS *monono*

ADIANTUM Wrighti 3".....		.35
4".....		.75
ALLAMANDA Hendersoni , 6" and 7".....	3.00 &	5.00
ANTHERICUM Mandaianum , 5".....		1.00
ANTHURIUM Andreanum hybrids in pots.....	5.00 &	7.50
ARAUCARIA Excelsa 5".....	1.50 &	2.00
5½".....		2.50
ASPIDISTRA luridum , 5".....		1.50
BEGONIA Imperialis , 3".....		1.00
BELOPERONE guttata (Shrimp Plant) 4".....		1.00
CACTI and SUCCULENTS 2"..... doz.	1.20 &	1.80
CALADIUMS , Fancy-leaved, bushy, 6".....		1.50
CHRISTMAS CHERRIES		1.25
CHRISTMAS PEPPERS	1.00 &	1.50
CHRYSANTHEMUMS in pots, large flowered, proven varieties, assorted colors—yellow, pink, bronze, white	1.50, 2.00, 3.00	
Standards 8" pot, 3½-4' high.....		5.00
Cascade bush , single yellow, (early Nov. only)....	3.00, 4.00, 5.00	

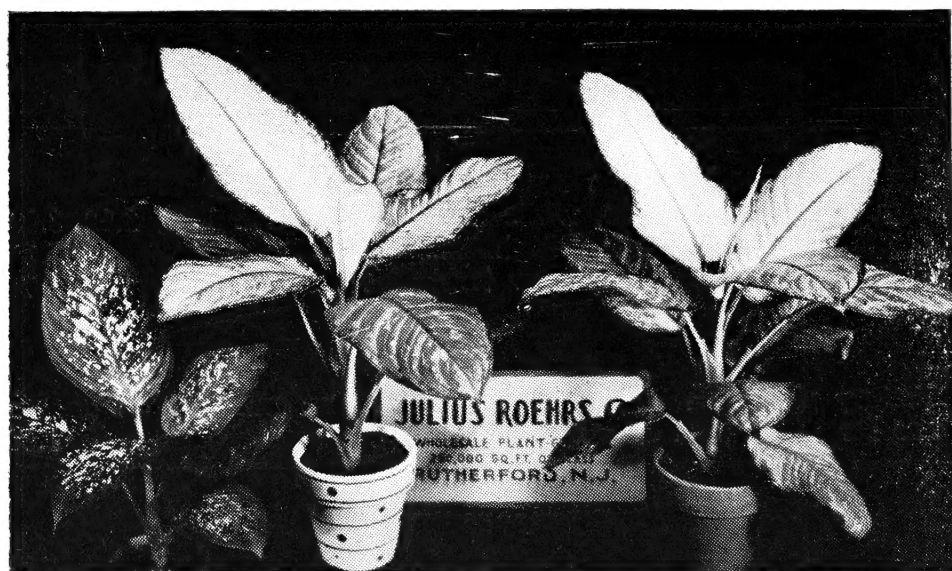
REGAL CIBOTIUMS

Graceful and dainty—
yet sturdy and durable
for decorations.

8" tub, single crown	6.00
8" tub, double crown	7.50
10" tub	10.00



CISSEUS Antartica 4".....	1.00
CLIVIA , 6" pots.....	2.50
CRASSULA Arborescens 8" tub.....	5.00
CROTONS 3"75
CRYPTANTHUS roseus pictus15
CYCLAMEN 5½".....	1.50
6".....	2.00
CYPERUS Alternifolius , (Umbrella Plant) 4".....	.75
5".....	1.00



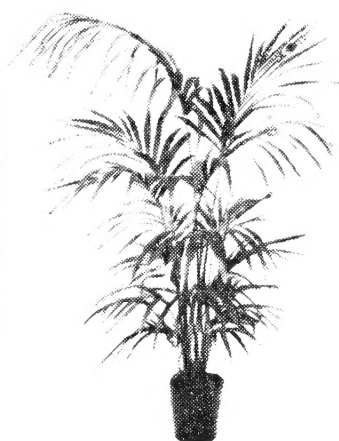
DIEFFENBACHIA Rudy Roehrs , 5".....	1.50
6" tub.....	2.50
Picta , 5"	1.00
6½" tub, comb.....	2.50
DISHGARDEN PLANTS 2¼" assorted..... doz.	1.20 & 1.80
DISHGARDENS .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00 & up	
DRACAENA Goldieana 4".....	10.00
DRACAENA Massangeana , 6"	1.50
7"	2.50
EUPHORBIA Splendens (Crown of Thorns) 10" tubs	15.00
FERN DISHES —Pottery planted with assorted table ferns, as centerpiece.....	1.50

FICUS Elastica (Rubber Plant) 5".....	1.00 & 1.50
HIBISCUS , semi-standard	Quoted
IVY English 4".....doz.	4.50
IVY Pyramids , green, 12" tubs, 5-5½'.....	20.00

KENTIA PALMS

2¼" pot, 10-12".....	.25
8" tub, 4½-5', 4 pl. comb.....	6.50
8" tub, 5-5½', 4 pl. comb., heavy..	7.50
9-10" tub, comb. 5½-6'.....	12.00
12" tub, comb. 6-6½'.....	20.00
12" tub, 6½-7½' comb.....	25.00 & 30.00
14" tub, 8-9' comb., specimen.....	35.00
14" tub, 10-12', comb., specimen.....	50.00

(On express shipments
crating charges extra)



MARICA Northiana , 5".....	1.50
MUSA Cavendishi (Banana) 6" Pot.....	3.00
NEPENTHES (Fly-eating Pitcher Plant).....	15.00
ORCHIDS , plants and cut flowers.....	Market Price
PANDANUS Veitchii , 5½".....	1.50
7".....	2.50
PEPEROMIA obtusifolia , 2¼".....	.10
PHILODENDRON cordatum , 2¼"doz.	1.80
4"50
5" hanging vines, heavy.....	.75
7" tub (birch totem poles) 2½ ft.....	2.50
PHOENIX Roebelinii , northern greenhouse grown	
4"	1.00
11" tub, 3' overall	10.00
12" tub, 3½-4'	20.00
14" tub, 4½-5'	35.00
18" 9-10' high, Specimen.....	50.00
PINEAPPLE , variegated, 8" tub.....	15.00
PLATYCERIUM, alcornae & majus (Staghorn).....	3.50 & 5.00
SAINT PAULIA 4"60
SANSEVIERIA laurenti 4" pot50
4½" pot75
5" pot	1.00
6" comb.	2.00
7" comb.	2.50
SELAGINELLA, Brownii , 2".....	.15
SPATHIPHYLLUM 8-10"	7.50 & 10.00
STOVEPLANTS , Collection of rare exotic plants for conservatory or home—Quoted	
STRELITZIA Reginae "Bird of Paradise", 10" tub.....	10.00
TRADESCANTIA (Wandering Jew), 4".....doz.	2.50
TOLMIEA menziesi , (Piggy-back plant) 4".....	.50
VITIS Rhombifolia 4".....	.75

(On dishgardens to be replanted, we will allow credit to the extent of one-half the original cost of the container. Not responsible for breakage.)

OF INTEREST TO GROWERS—

	Per C
BOUVARDIA Christmas Red, Giant Pink; Humboldt, 2¼"	15.00
Albatross (Large White) 2¼".....	18.00
AZALEAS —2¼" pot for delivery Spring 1945	
Coral Bells, Salmon Beauty, Chas. Encke, Hexe, Snow, Hinodegiri, Triomphe, Mme. Petrick, and Paul Schame—Let us reserve them for you!	
ADIANTUM Wrightii (Maidenhair Fern) 2".....	18.00

DELIVERY SCHEDULES

Metropolitan North Jersey—Wednesday and Friday.

Metropolitan New York—Tuesday, Thursday and Friday.

THIS PRICE LIST IS SUBJECT TO CHANGE WITHOUT NOTICE

PLANT ARRANGEMENTS in POTTERY and GLASS



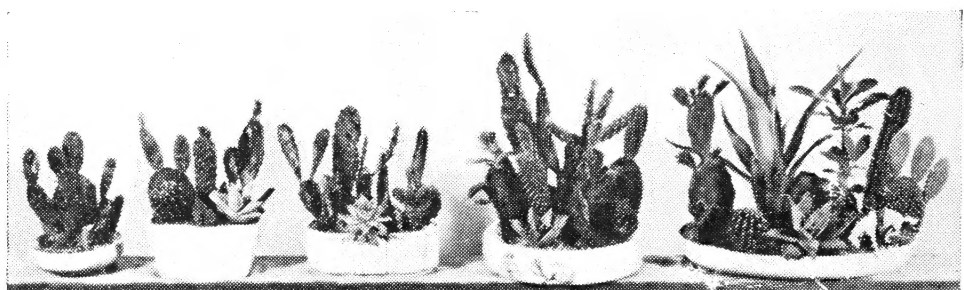
"DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,

Sansevierias, and compatible Succulents, .75,

1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00

Noveltiesdoz. 3.50



CACTUS GARDENS, colorful and long-lasting, .50,

.60, .75, 1.00, 1.50, 2.00, 2.50, 3.00, 3.50, 5.00 & 7.50

Imported Native Mexican Pottery, hand decorated,

planted with Cacti..... 1.50, 2.00, 2.50, 3.00 & 4.00

Mexican Casseroles 1.50, 2.50 & 3.50

BIRDBATH, dramatic Desert landscape of Cacti..... 10.00 & 12.50



Exotic BROMELIADS, artistic setting in fine pottery,

5.00, 7.50 & 10.00

BIRDBATH, planted with Bromeliads and other

exotic plants 15.00



GARDENS IN GLASS

Globes, planted with bright colored tropical

miniature plants, 8"—2.50;12" 5.00

Deck Lantern and Display Jars..... 5.00